



Historic England

High Streets Heritage Action Zones:

Expression of Interest

Application Form





Please refer to the accompanying High Streets Heritage Action Zone (HSHAZ) Guidance Notes while reading this HSHAZ Expression of Interest Application form.

This Expression of Interest is the only opportunity to apply and will be competitive.

The closing date for submission of your application is 12:00 noon on 12 July 2019.



Part 1: General Details

Q1.1 Lead Applicant details

- a. Name of Lead Applicant Organisation:
- b. Name of Lead Applicant contact:
- c. Job title of Lead Applicant contact:
- d. Business address of Lead Applicant contact:
- e. Daytime telephone number for Lead Applicant contact:
- f. E-mail address for Lead Applicant contact:

Q1.2 Scheme details

- a. Location of your proposed High Streets HAZ:
- b. Conservation Area and wards covered by your proposed High Streets HAZ:
- c. Name of Regional Historic England Office to which your proposed High Streets HAZ relates (see Guidance Notes for full list):
- d. Name of Local Authority Area within which your proposed High Streets HAZ is located:
- e. Name of your scheme:



Part 2: Essential Criteria

Please refer to the accompanying High Streets Heritage Action Zone (HSHAZ) Guidance Notes while you are completing your Expression of Interest (EoI).

Essential Criteria	Question	Applicant to Confirm
2.1 High Streets HAZs must be in a Conservation Area.	Have you included evidence to show that your proposed High Streets HAZ is in a Conservation Area?	Yes No <input type="checkbox"/> <input type="checkbox"/>
2.2 High Streets HAZs must be delivered through a partnership, and include the local authority as a partner (the local authority does not need to be the lead partner, but there needs to be evidence of their commitment to the initiative).	Have you included evidence of commitment from partners to your proposed High Streets HAZ (e.g. signed letters of support from senior representatives)?	Yes No <input type="checkbox"/> <input type="checkbox"/>
2.3 High Streets HAZs must be delivered with demonstrable support of the local community.	Have you included evidence of support from the local community for your proposed High Streets HAZ (e.g. assessment of community support, letters of support from community bodies)?	Yes No <input type="checkbox"/> <input type="checkbox"/>
2.4 High Streets HAZs must be capable of delivery (scheme completion) in four years (April 2020-March 2024).	Have you included evidence that your proposed High Streets HAZ is deliverable within a four-year period (e.g. a high-level programme)?	Yes No <input type="checkbox"/> <input type="checkbox"/>

If the above are met then the application will move to the next stage of assessment below.



Part 3: Supporting Information

A. The Place

- Q3.1** Please briefly describe your proposed **High Streets HAZ area as it is** (750 words maximum, *include maps and supporting evidence as annex documents if required*).



Please also provide the following specific data:

Index of Multiple Deprivation		IMD Ranking
Community Wellbeing Index		Wellbeing Score
Vacancy rates within the high street		% units vacant
Designated heritage assets within proposed High Street HAZ area		No. of assets

Q3.2 Please briefly describe, with evidence, the **untapped potential** of the high street/ town centre (750 words maximum).



B. Your Proposed High Streets HAZ

Q3.3 Please briefly outline your proposed **High Streets HAZ, the scheme and high-level vision** for the high street / town centre. This will need to refer to the challenges and potential referenced in 3.1 and 3.2 (750 words maximum).



Q3.4 Please briefly outline the anticipated impact of delivering your proposed scheme and how these outcomes will develop into a sustainable legacy (750 words maximum).

Q3.5 Please briefly outline how you will secure the legacy of this scheme after the funding has ended (750 words maximum).



C. Partnerships

- Q3.6** Provide a comprehensive list of scheme partners, including evidence of their support (e.g. letters of support from senior representatives) (350 words maximum *and supporting information in an appendix*).

Q3.7 Provide details of how the partnership will be led and managed during the course of the delivery period (e.g. governance / organogram or other illustrations) (750 words maximum).



Q3.8 Please confirm whether you anticipate appointing an **FTE Project Officer post** or describe your existing resources in place to manage delivery of the scheme (350 words maximum).



D. Deliverability

Q3.9 Describe the deliverability of your scheme here (750 words maximum).

Q3.10 Is there interest and support from existing building owners and stakeholders in the HSHAZ bid? (350 words maximum.)

Q3.11 Are there development plan policies or other regeneration initiatives that support your proposed scheme and/or are there any development threats that could undermine the outcomes? (350 words maximum.)

Q3.12 What is your broad estimate of the total cost of the eligible work required for your scheme (broken down by year in which that cost will fall)?

Estimated Costs	Year 1	Year 2	Year 3	Year 4	Total
Sum	£	£	£	£	£

Q3.13 How much funding in total are you asking us for (broken down by year)?

Request from HS HAZ Fund	Year 1	Year 2	Year 3	Year 4	Total
Sum	£	£	£	£	£

Q3.14 How much funding (from you, partners and/or other sources) can you support the scheme with?

Please detail financial commitment from applicant/ other sources	Year 1	Year 2	Year 3	Year 4	Total
	£	£	£	£	£
	£	£	£	£	£
	£	£	£	£	£
	£	£	£	£	£
	£	£	£	£	£
	£	£	£	£	£



Q3.15 Provide details of the anticipated **non-financial resource commitments** that will be made by partners and/or other sources.

Please detail non-financial commitment from applicant/ other sources	Year 1	Year 2	Year 3	Year 4	Total



E. Communities and Engagement

Q3.16 Describe how you will engage with communities to design and deliver your scheme (750 words maximum).

F. Cultural Programme

Q3.17 Outline below your capacity to support the Cultural Programme (750 words maximum).



G. Declaration Form

Your completed EoI must be signed by the **Lead Applicant contact** named in Q1.2b.

I confirm the applicant organisation has read and accepted the Expression of Interest Guidance Notes and that the information in this declaration form, together with the supporting information enclosed with it, is accurate and complete to the best of their knowledge.

Name of Lead Applicant
(in capital letters)

Signature

On behalf of (organisation)

Position in Local Authority or Trust

Date

Please tick to confirm you have attached the following appendices:

Map of the HSHAZ Area

☐

Risk Assessment of the scheme

☐

Please list other annexes below:



Historic England