HERITAGE AND THE ECONOMY 2018 South East

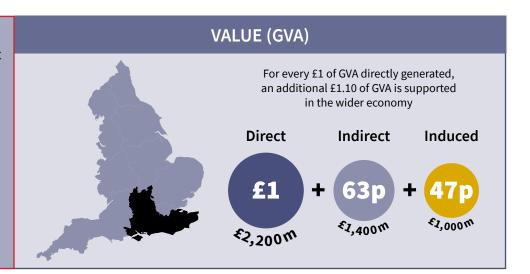
Heritage is an important source of economic prosperity and growth with a large number of economic activities occurring within it, dependent on it or attracted to it.

The heritage sector is an important source of economic prosperity and growth

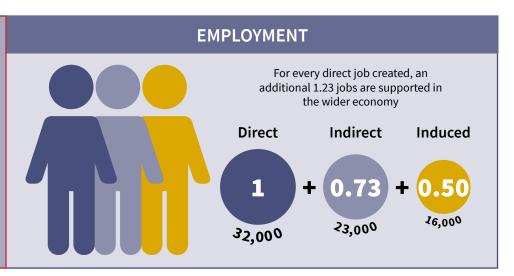
total GVA of

£4.6bn

(equivalent to 1.8% GVA in the South East)



Heritage is an important employer in the South East jobs total over



Heritage attracts millions of domestic and international tourists each year no. of visits

37 m

tourist spend

£2.24bn



HERITAGE COUNTS