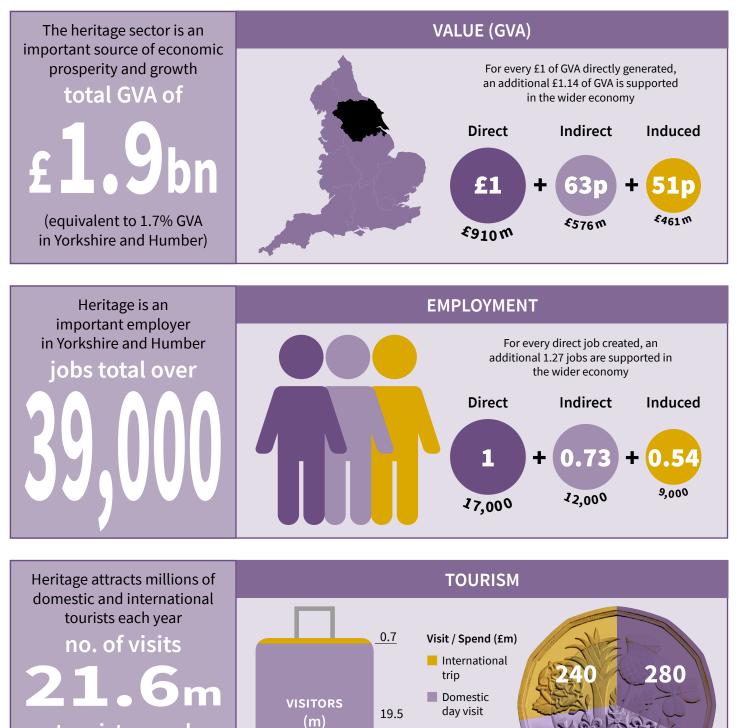
## HERITAGE AND THE ECONOMY 2018 Yorkshire and Humber

Heritage is an important source of economic prosperity and growth with a large number of economic activities occurring within it, dependent on it or attracted to it.



tourist spend





1.4

Domestic overnight trip