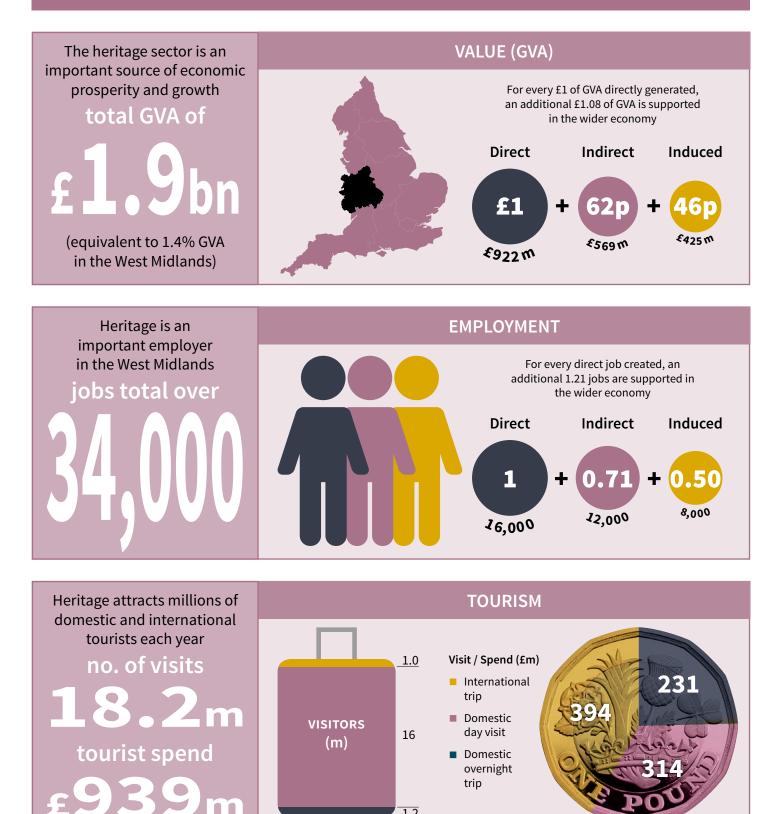
## HERITAGE AND THE ECONOMY 2019 West Midlands

Heritage is an important source of economic prosperity and growth with a large number of economic activities occurring within it, dependent on it or attracted to it.



## HERITAGE COUNTS

1.2